



EXPERIENCES

- Brand launches
- Sales conferences
- Brand rollout campaigns
- C-Suite roadshows/townhalls
- Executive breakaways
- Leadership conferences
- Awards ceremonies
- Investor engagement
- Teambuilding
- Corporate social investment functions
- Exhibitions
- Corporate family days

OUR EVENT SKILLS

Training events teams to create exceptional experiences that exceed guest expectations while maximising impact with an outcome of client retention. Sharing 30 years of expertise working in boutique events to convention centres

We manage everything:

the venue * guest expectations * the staff * the vendors * the budget

EVENT ARCHITECTURE PROCESS

Design

Concept design
Budget creation
Journey mapping
Vendor matching
Technology plan
Social responsibility plan
Sustainability footprint

Deliver

Event App
Registration
Vendor co-ordination
Delegate management
Speaker management
Health & safety
Budget alignment

Delight

Delegate feedback
Delegate reporting
Vendor reporting
Post-event feedback
Budget consolidation

BRAND, ENGAGEMENT & MARKETING STRATEGY CONSULTING

Design

Brand audit
Brand identity
Solutions audit
Value propositions
Identify stakeholders
Establish demographic
Competitive analysis
Skills analysis

Deliver

Content strategy
Content development
Marketing plan
Launch to market
Internal skills transfer
Full marketing kit for each solution

Delight

Reporting
Measurement
Expanded engagement
Hand over

CONTACT

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DESIGN

Experiential event design creating immersive experiences, blending creativity and strategy to captivate attendees and leave a lasting impact.



DELIVER

Inclusive of technical setup, logistics management, vendor co-ordination, and budget alignment to create a cohesive and immersive experience, delighting attendees at every touchpoint.



DELIGHT

Every event is evaluated with success gauged by delegate feedback around memorable experiences, seamless delivery and value defining the measure of exceptional delivery



Design

Setup journey
Pre-event journey branding
In-session journey
Post-event journey
App registration Play Stores
Accessibility

Deliver

Invitation
Registration
Agenda
Speakers
In session engagement
• Surveys
• Alerts
Delegate engagement

Delight

Post-session reporting
• Attendance
• Engagement
• Surveys
• Votes
• Speaker feedback



B-BBEE
Level 1



African
Continent
Capability

Black
Women
Owned

Recognition
135%